

## Remote contribution, made easy

A cloud-based service, Gagl enables users to send and receive audio through common web browsers to a Comrex hardware IP audio codec. With a computer or smartphone plus a headset, high-quality audio is transmitted bidirectionally from up to five remote participants with minimal latency. It's a simple way to get anyone on the air - no expertise required.

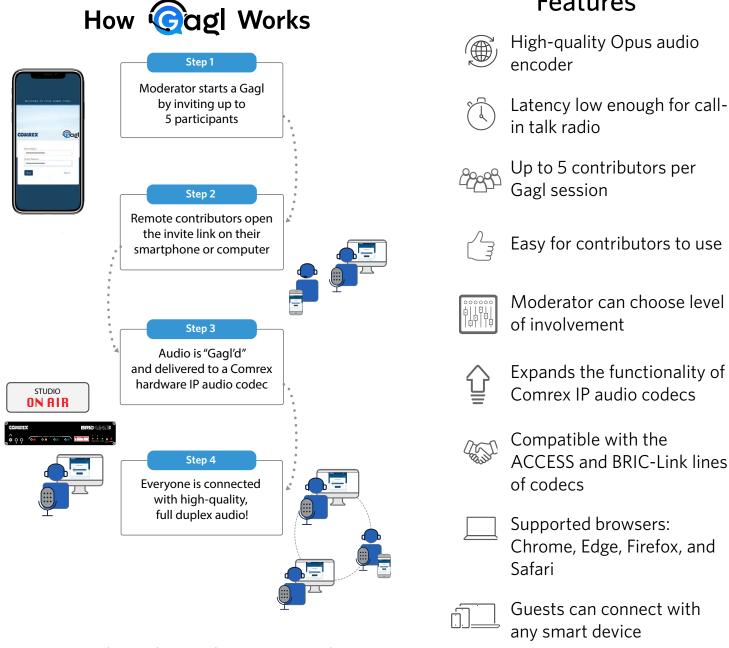
# Starting at \$35 USD/month or \$350 USD/year







**Features** 



#### Designed with audio in mind

Unlike many conferencing applications that prioritize video and relegate audio to the background, Gagl was designed to put audio first. Gagl uses Opus, an encoding algorithm available in modern web browsers that reliably delivers high-fidelity audio. Gagl connects to a Comrex IP codec, meaning that you'll get the best possible sound quality with professional audio I/O connectors on



the studio end. Error correction and dynamic buffering tools are working hard in the background to ensure pristine audio transmission and minimal latency.





#### Centralized hub for contributors

Gagl can connect up to 5 remote contributors simultaneously, making it perfect for round-robin reporting or a morning zoo style program. It can also simply be a portal for a single contributor to connect to the studio - whatever you need for your remote production. Plus, Gagl simplifies operations by handling mix-minus and consolidating multiple audio feeds for busy engineers.

#### Easy to use on the remote end

Participants can connect and send audio by simply clicking a link using any common browser (or with Hotline, by dialing a phone number). There's no need for your guests to install an app, download software, or figure out how to use specialized equipment. This makes Gagl easily accessible.

\*Because audio is paramount for Gagl, it requires the use of headsets by guests on computers or smartphones. Why? Read our technote on why headsets are essential for Gagl (access the Spanish version here).

#### Controllable level of involvement

Gagl offers several roles from which Moderators can choose - Participant, Silent, and Producer (to be added in a future release). Moderators are also able to restrict capabilities for guests or give a contributor more control - you're in charge of what each person can do.



#### Expand the functionality of your codec

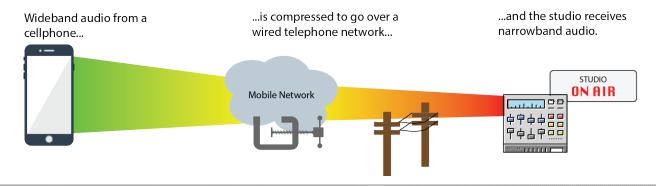
Gagl can turn any Comrex IP audio codec equipped with firmware 4.5p11 or higher into a hub from which an entire radio show can operate. All current models ship with native Gagl compatibility.





A new Gagl feature is available for U.S. clients called **Hotline**. Mobile calls have always been cut down to "old telephone" quality when connecting to the studio for compatibility purposes, and there was no way to preserve the high-quality of the mobile call all the way down the chain - until now.

### Why do mobile phone calls sound like #\$!& on the radio?



Hotline preserves the wideband audio people are accustomed to on Mobile-to-Mobile calls and brings that clean, clear, high-fidelity audio straight into your studio codec.

To use Gagl + Hotline, guests only have to dial a number, making it truly simple enough for anyone to connect to the studio without sacrificing quality.

# Why does **agi** + HOTLINE sound so much better?

Wideband audio from a cellphone...

...is sent through a mobile network, and through Gagl + Hotline, with no compression...

...and BRIC-Link III (or other Comrex codec) at the studio receives full-quality, wideband audio!



#### **Features**



10-digit phone number



HD Voice audio quality from cellphone to studio



Mix-minus for Hotline guest handled by Gagl



Supports both inbound and outbound calls



Guests use any provider



Only \$50.00 per month







#### For those who need just the basics

Gagl Solo is a free version of Gagl that supports a connection to a Comrex codec for a single contributor. All the features of Gagl, for anyone who only needs to connect one person at a time.

	Gagl Solo	<b>@</b> agl	eagl +HOTLINE
Price	Free	\$35 USD per month	\$50 USD per month
Number of contributors	1	Up to 5	Up to 5
Can connect through standard web browser	<b>√</b>	<b>√</b>	<b>✓</b>
Can connect with mobile phone call	×	×	<b>v</b> *
Available worldwide	V	<b>√</b>	U.S. only

\* one participant at a time



See Gagl in action

Reach Media in Dallas deploys Gagl for quality, efficiency, and resiliency to connect with their remote talent - watch the case study here.

## Interested in Gagl?

Comrex technical support is available in both English and Spanish from Monday through Friday, 9AM to 5PM ET.

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